

People create change.



We are the faces of better biking & walking.
We are the People Powered Movement.

2016 SPONSORSHIP INVITATION



Alliance for Biking & Walking

Strong advocates have the power to increase biking & walking in their communities



We create and connect biking & walking advocates across North America

We turn personal **passion** into sophisticated **advocacy**.
We provide **tools** that galvanize effective **action** to transform **communities**.
We are the **heart and hub** of the bike/walk movement.

We are the **only organization** dedicated to making biking and walking advocates across North America **stronger** and more **effective** with...

Transformative networking opportunities, including our **Leadership Retreat**

Targeted **workshops**, like our bike/walk Winning Campaigns Training

Year-round updates and **resources** on bike/walk trends and best practices

Comprehensive data analysis on biking & walking in our biennial **Benchmarking Report**



Learn more at www.bikewalkalliance.org

2016 Sponsor Levels

Contact us to discuss customized sponsorship opportunities that fit your marketing budget and needs

Sponsor Recognition	ELITE \$50,000+	PREMIER \$25,000	LEAD \$10,000	MAJOR \$5,000	SPONSOR \$3,000	SUPPORTER \$1,000
Customized recognition						
Your logo on top sponsors banner, displayed at all Alliance events						
Full sponsorship of the 2016 Leadership Retreat						
Complimentary registration to 2016 Leadership Retreat						
Full sponsorship of 2016 Winning Campaigns Trainings						
Recognition at 2016 Advocacy Awards at National Bike Summit						
Sponsor Spotlight on Alliance blog & social media links (25K+ followers)						
Logo, link and company name in Streetside e-news, sent to 9,000+						
Logo and link on Alliance website						

Additional recognition available for multi-year commitments

Contact: Breen Goodwin, Executive Director
(202) 449-9692 x4, Breen@BikeWalkAlliance.org

YES! WE BELIEVE

in the **POWER** of strong advocates
to increase biking and walking in
communities across North America

YES! WE WILL SUPPORT

the Alliance's work to build the **PEOPLE**
powered movement as a **2016 Sponsor**.

PLEASE BECOME a 2016 SPONSOR TODAY! Contact Breen Goodwin, Alliance Executive Director,
at (202) 449-9692 x4, Breen@BikeWalkAlliance.org.

Thank you to our **2015 Sponsors** *Please join us in 2016!*

Elite (\$50,000+)



peopleforbikes™



KAISER PERMANENTE®



Premier (\$25,000+)

MailChimp



Lead (\$10,000+)



PRIMAL CAMELBAK®

Major (\$5,000+)

Alta Planning + Design | Adventure Cycling
Bicycling magazine | Dero | League of American
Bicyclists | Susie Stephens Memorial Fund

Sponsor (\$3,000+)

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Supporter (\$1,000+)

Climate Ride
Team Estrogen